

**WCAY-CA
KEY WEST, FL**

SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

(July 1, 2010 - September 31, 2010)

1. Reviewed prior quarter April 1, 2010 – June 30, 2010 Community issues and determined no changes in Community issues at the time. CS (initial)
2. Met and discussed current quarters Community issues, no current changes in programming or traffic at this time. CS (initial)

Time	Date	Duration	Title	Description	Times Run
12:00am-12:00am	Daily	2:05	Concierge (Education)	Instructs viewer on checking in and out of accommodations in Key West	66 (ROS)
12:00am-12:00am	Daily	4:00	Florida Fisherman (Financial Contribution)	A program designed to educate the public on the Florida Fisherman's contribution to the Fla. economy	98 (ROS)
12:00am-12:00am	Daily	1:15	Jim Racchi Art (Education)	Instruct visitors on the local artists in Key West.	81 (ROS)
12:00am-12:00am	Daily	4:15	Pride Flag (Education)	Informs the public on the pride flag	102 (ROS)

12:00am-12:00am	Daily	: 35	Protect Wild Dolphins (Environment)	Informs the visitors in Key West how to protect the wild dolphins	209 (ROS)
12:00am-12:00am	Daily	: 30	Crowd (Health)	Informs the public about Breast Cancer awareness	41 (ROS)
12:00am-12:00am	Daily	: 30	Save the Manatee	PSA about endangered Manatee and the move to save the species	101 (ROS)

Station Official

Date

10/6/10